

JHAWK

forecast

The Jayhawk Healthcare Administrators Working for Kansas student organization promotes leadership, marketability, relationships, and knowledge for students pursuing a career in health services administration through personal and professional development activities.

JHAWK Executive Board Leadership Transition

By JHAWK

The time has come to transition leadership of JHAWK and is a very important and exciting time of year. Perhaps this is the most important time of the year for JHAWK Members as we have the opportunity to select, from among our Members, our leaders for the next year to ensure continued development of opportunities for MHSAs students at KU. The year is only halfway over and if I had to list everyone's accomplishments for the advancement of MHSAs students, it would extend well over my allotted space! Below is some information to help explain the process.

Nominations Close

– February 6th

Election Electronic Ballot Open

– February 15th – March 1st

New Officers Announced

– March 2nd

Nominations

Nominations will be requested by email until February 6. You may nominate others or yourself for a position by sending an email to jhawk@kumc.edu. Candidates may also be nominated for more than one position. Once a nomination is received, the candidate will be asked if they would like to accept the nomination and provide a short statement (100 words or less) of why they would be a good fit. This statement will be sent out in the ballot.

Election

A ballot will be sent to all students as part of a “survey monkey” link. You may only vote once. After the ballot is closed a committee of graduating JHAWK Officers, led by Kevin Arnhold, will analyze the results and notify candidates. If a candidate is selected for more than one position they will be given a choice of positions and the position not chosen will go to the runner-up. **Voting is a privilege granted to JHAWK Members only** as defined in Article IV of the JHAWK Bylaws which are available on the website. If you are unsure of your status, please visit the Membership page of the website at: <http://www.jayhawkhealth.com/Membership.htm>.

Please review the attached position descriptions. As we move into this process, I ask you to nominate candidates who will be the best fit for these positions and who demonstrate the leadership skills required to continue the success of your JHAWK Student Organization. For those of you who are thinking about running for an office, I am excited for the opportunity you will have to continue to develop leadership skills and experience. On behalf of the 2008-2009 JHAWK Executive Board, I thank you for allowing us to serve the needs of MHSAs students at KU.

Thanks,

T. Paul Rohrer, Jr.
President, JHAWK Executive Board

JHAWK Executive Board Leadership Transition Cont.

Position Descriptions for the JHAWK Executive Board:



President

- Represent JHAWK at campus leader's groups meetings (e.g. Presidents Roundtable and Presidents Summit).
- Maintain up-to-date communications with national organization contacts (e.g. ACHE, HIMSS, etc.), KUMC HP&M Department Head and Faculty Advisor.
- Distribute information received in a timely and efficient manner.
- Oversee the coordination of programming (speakers, etc).
- Oversee the development of a monthly newsletter to the JHAWK members, faculty and staff, and other interested parties.
- Examine the Mission and Vision for each academic year to ensure that they coincide with the Mission, Vision and Values of JHAWK and the needs and goals of the students that they serve.
- Plan officers meetings, set the meeting agendas and facilitate the meetings.
- Responsible for the ongoing development of the organization, including organizational development and membership recruiting.
- Make adjustments to the duties of other officers based on their strengths, weaknesses, availability, etc.

Vice-President

- Assume the responsibilities of the President in his/her absence or at the request of the President.
- Develop and maintain JHAWK bylaws
- Oversee the development and maintenance of the JHAWK website

Information Officer

- Send email reminder to all Board members of upcoming JHAWK Executive Board meetings
- Create and email the meeting agenda to all Board members prior to the JHAWK Executive Board meeting
- Take notes at JHAWK Executive Board meetings and distribute meeting minutes

in a reasonable period to the Board members of the Student Chapter JHAWK Executive Board

- Collect all Executive Board members class schedules, contact information and distribute to all Board members at the beginning of the semester
- Email reminders of upcoming events to all Board members
- Create and handle sign in sheets at JHAWK events including lecture series
- Maintain a master list of all JHAWK members
- Analyze survey results from JHAWK lecture series

Outreach Officer

- Initiate at least one large-scale fund raising activity per year (EG. Send a letter to each Hospital CEO in the state of Kansas, asking for donations.)
- When possible, initiate small scale fund raising activities.
- Become familiar with the campus rules and regulations regarding acceptable practices for fundraising.
- Conduct outreach efforts to stimulate awareness of our program and the students that we represent to the health care community.
- Work with health care companies to encourage development and continuance of both internships and fellowships for MHPA students.
- Organize philanthropic event (s):
 - ◊ Such events shall include, but not be limited to: adopt-an-elder program, canned food drive, KUMC Street Fair participation etc.

Liaison Officer

- To be accountable for keeping in contact with the Faculty through attendance at meetings, e-mails, and in person
- Represent the views and concerns of the Health Policy and Management student body to the faculty concerning: program design, course work, suggestions and ideas, invitations, and other communications
- Represent JHAWK at New Student Orientation
- Summarize the faculty's discussions at their meetings and present them to the Board members
- Attend the majority of JHAWK social events, meetings, and classes so they may have a more accurate understanding of the needs and feelings, which they represent

- Attend and participate in all Alumni meeting upon invitation and work to maintain high relations with this group
- Be a member of, and attend University of Kansas Medical Center Student Graduate Committee meetings to represent the students of the MHPA program
- Coordinate elections for next school years JHAWK Executive Board

Planning Officer

- Oversee recruitment of guest speakers each month from local organizations to speak on health care topics
- Oversee/coordinate all aspects of JHAWK Lecture Series events including food, drinks, and informative flyers
- Plan monthly birthday Happy Hours and/or social events each month
- Communicate scheduled activities to members through mass emails and post information on the JHAWK website and to appropriate portals such as my.kumc.edu, and posting flyers around campus if necessary
- Attend the activities organized and encourage others to attend such activities.
- Coordinate (or oversee if graduating) graduation dinner and all related aspects

Treasurer

- Ability to provide and present financial statements to the JHAWK Board and relate the organization's financial position.
- Provide relevant financial information to members as requested, to ensure members clearly understand allocation of organizations funds.
- Monitor income and expenditure to ensure JHAWK Board maintain budgetary restraints.
- Monitor and see that accurate accounts are kept of the control, receipt and custody of all assets of the Board, and disbursements and disposal of assets as authorized by the Board.
- Report receipt, use, and disbursement of all assets of the Board.
- File retailer's tax return with the Kansas Department of Revenue for filing period.
- Apply and attend Graduate Student Council, Student Governing Council, and Medical Student Assembly for food and non-food funding. If unable to attend, the treasurer must find a replacement.
- Be knowledgeable and up-to-date on all rules and regulations regarding proper usage of JHAWK funds.

Professor Spotlight

Meet a Professor

Marilyn K. Murray, Ph.D., M.N., R.N., Clinical Assistant Professor



Marilyn Kettering Murray is the founder and owner of SMBF, LLC, a healthcare consulting firm that specializes in management strategic planning, human resource management, organizational design/change, systems' analysis, and employee/labor relations.

Dr. Murray, a Chicago native, has a Bachelor of Science degree in Nursing from Loretto Heights College in Denver, Colorado and a Masters and Doctorate in Nursing Administration from the University of Kansas, with a minor in Human Resource Management from the School of Business. Her dissertation was on

the impact of the image of nursing on adolescent career choices. Dr. Murray's research interests are: healthcare shortages and effective solutions for recruitment and retention, employee satisfaction analysis, and trends in healthcare unionization.

Dr. Murray has more than 25 years of healthcare experience, both in academia and healthcare management, and is a past adjunct faculty member at the University of Missouri, Kansas City, Avila College and Webster University. Presently Murray is on the faculty at the University of Kansas School of Medicine in Health Policy and Management. Additionally, Dr. Murray is a well-known national speaker and author on employee relations and contemporary healthcare issues. Dr. Murray has contributed articles to *Nursing Management*, *Journal of Staff Development*, *Nursing Spectrum*, *MSA National Nursing Compensation Surveys*, and *The Journal of Nursing Administration*. In 2004 Murray was appointed to the review board for the *Voice of Nursing Leadership* and is a reviewer for *AONE* publications.

Dr. Murray is a member of the American Organization of Nurse Executives and American Society for Healthcare Human Resource Administration (ASHHRA).

Alumni Spotlight

By Alison Starks

By way of interview, please allow me to introduce you to Bobby Olm-Shipman. Bobby is an alumnus of the program having graduated in 2002. Prior to starting the program, Bobby received a Bachelor's of Science in Biology from the University of Kansas. Upon the completion of this degree, he thought he might want to go to law school as the next step in his education. It was Bobby's job at the time, working nights as a unit clerk in the ICU at Menorah Medical Center, that lead him to fall in love with healthcare. This new found desire was the driver for Bobby's decision to pursue a Master's in Health Services Administration from the University of Kansas Medical Center.

While in the program, Bobby elected to do a research practicum instead of an internship. In reflecting upon his educational history, he says that the thing he would probably do differently would be to participate in either an internship or fellowship. Bobby's peers who have been involved in either of these opportunities have seemed to really benefit from their experiences. An internship or fellowship provides you the real world experience and awareness that, at times, a classroom assignment cannot capture. Bobby believes that there are 2 strong advantages and reasons people should participate in an internship or fellowship:

- You get to work in an organization and really learn what it is like to have to negotiate resources, organizational culture and politics, and relationships with key stakeholders such as boards, physicians, administrators, etc....

- In a fellowship, the experience can often be a springboard into a management/leadership position within the organization that someone "working their way up" wouldn't have access to as quickly.

As Bobby made his way through the program, he held a couple different healthcare related jobs. For awhile he worked as a Quality Specialist for the American Academy of Family Physicians in Kansas City. It was about this time when all the regulations for HIPAA and the second Institute of Medicine report were released. These events afforded Bobby the opportunity to work on projects that were both educationally beneficial and increased his exposure to healthcare executives working in the same organization.

A couple years after completing his MHSA degree, Bobby moved to St. Luke's and entered the position of Quality Resource Analyst. This was a pretty low profile position and Bobby had to prepare himself for the efforts required to "work his way up". When he came to St. Luke's, he had a couple senior level acquaintances which he contacted. In these conversations Bobby explained his strengths, career goals and willingness to take on special or unique projects in addition to the work load he was already maintaining. From these initial conversations came the names of a few more influential people Bobby should talk to. After many conversations and expressions of eagerness, Bobby was given several additional projects for which he worked hard at and was ultimately successful. One of the assigned projects was to work alongside the VP of the neurosciences product line. Through this relationship and opportu-

Alumni Spotlight Cont.

nity to display ability, when the VP had an opening in his area he thought of Bobby for the position. Growing in that position and gradually assuming more responsibility, Bobby was promoted last year to his current position as a Senior Director of Operations for the St. Luke's Brain and Stroke Institute.

Currently, Bobby has responsibility for the management and strategic planning progress for the product line and 3 employed physician groups. He also actively participates in physician recruitment, marketing, budgeting and capital allocation for all his departments: a 29-bed inpatient med/surg unit, an 18-bed inpatient rehab unit, outpatient pain clinic, sleep disorders center, neurodiagnostics department and a dedicated neuro-oncology radiation therapy modality. Despite all the challenges and responsibility faced everyday, Bobby is always amazed by the phenomenal things the clinicians are able to do. He explains that he understands he may not be a direct contributor to the outcomes that are delivered for the patients, but he knows that the work he does enables these clinicians to do their job. That, in its self, is very rewarding.

Bobby concluded our conversation with some words of wisdom for those of us who are beginning our career journeys. Success is going to take hard work and time, so be patient and do the right things. Success begets credibility and credibility gets you the job. Do not be scared to take on the big or complicated project. It could be that project that allows you the exposure and experience you need to

move forward in your career. Learn how to manage the projects and wield influence without formal power. Lay out milestones, help your project team accomplish them and make your results concrete and tangible so you can easily explain your success. When you work with clinicians, develop an understanding and appreciation for what they do, need, want, and their frustrations. Understand their patients. Focus on what is good for the patient and talk with the clinicians in those terms... you'll relate to each other much better.

Bobby believes that connections will get you in the door and afford you opportunities. It was apparent in the conversation that Bobby has a strong belief in building relationships with people, not just briefly getting to know someone to add another name to your roldex. Develop a good network and stay in touch with your key contacts on a regular basis.

At this point I'd like to take the opportunity to share our gratitude with Bobby Olm-Shipman for sharing his experiences. If you are a graduate of the program and are willing to share your story with us please contact Alison Starks at astarks@kumc.edu or the Alumni Relations Representative Chris Lipp at Christopher.Lipp@yahoo.com.

Farewell Adam Keener

Congratulations and Farewell



Adam,

It is with sadness that we bid you farewell as you leave the HP&M department. We greatly appreciate all that you have done for us as our student advisor, advocate, and friend. We extend the sincerest of congratulations to you on your new position in the School of Nursing, and we wish you the best of luck!

Best Wishes,

The HP&M Student Body



ACHE Alumni Gathering

KU Alumni Gathering

at



in

CHICAGO!

Please email Dr. Grasso at mgrasso@kumc.edu
if you think you might join us!

Location: Kincade's in Lincoln Park

950 West Armitage Avenue

Chicago, Illinois 60614

Date: Tuesday, March 24, 2009

Time: 6:30 PM – 9:30 PM

\$25 Per Person includes:

****collected at time of the event****

- ▶ Draft beer, wine, soda, well drinks, domestic bottles ◀
- ▶ Cheese pizza, chips & salsa, chicken wings, veggies ◀

◆ www.kincadesbar.com ◆ 773.348.0010 ◆

Classified

Jobs

O2 Credentialed Trainer (OCT)

The University of Kansas Hospital is geared towards implementing an enterprise-wide Electronic Health Record with an aim to strengthening the culture of excellence in quality-driven patient care, by eliminating medical errors and improving outcomes and patient experience.

This initiative is an interface between clinical and technological frameworks. We are looking for individuals (Medical, Nursing, MHSA, or students from other clinical areas are welcome to apply) that have an understanding of the clinical realm, an enthusiastic inclination towards information technology and teaching as one of their core strengths to train the super users and end users of the O2 applications. The individual will work under the direct supervision of the O2 management.

Primary Responsibilities:

1. Must successfully complete O2 credentialing process, training will be provided
2. Sign up by Friday, March 6th, 2009 before 6:00 pm
3. Must be able to attend training in preparation for credentialing (2 days/8 hours)
4. Must attend and pass credentialing practicum (2 hours) in the Broadmoor location
5. Must sign up to train a minimum of 6 end-user classes (2 hours each of Instructor led class)
6. Must sign up to train a minimum of 1 Super User classes (2 hours/class)
7. You may also have the opportunity to support the end users of the system on the front end (floor support) when the applications are live (May-September 2009)
8. If chosen for end user support, you will commit to 12 hour shifts (6/7 a-6/7p) and be able to provide at least 2 shifts per week (schedule flexibility is permitted)
9. Should be able to work night shifts and weekends
10. Report on time to work, professional and supporting attitude when teaching and when in a support role
11. Will be compensated at the rate of \$ 12/ hour, no other benefits are provided

If interested contact:

Suma Gaddam MS, MHSA
Project Manager, PMO
The University of Kansas Hospital
E-Mail: sgaddam@kumc.edu
Phone: (913) 945-5106

Engagements

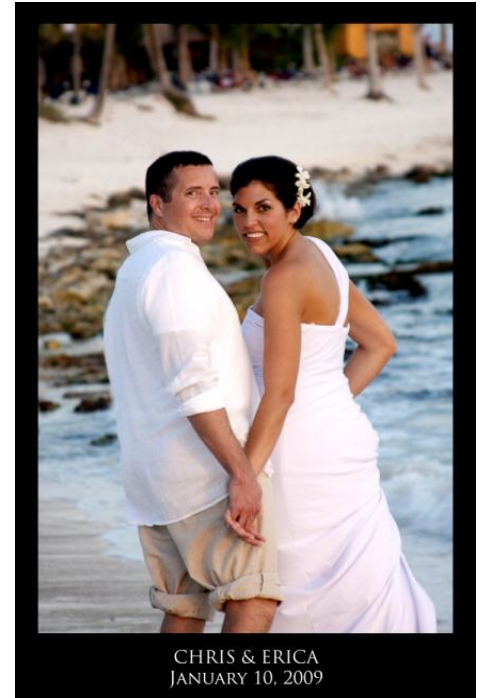


Dr. Samir Doshi, Emergency Room Physician, and Neha Sharma, 2nd year MHSA student is currently working two jobs. At NDNQI she is a Graduate Research Assistant and at Truman Medical Center she is a Quality Data Coordinator. They plan to marry in Kansas City sometime within the year.



Jerry Reichardt, Sgt. Army / Metal Fabrication, and Melissa Wolken, SLH Patient Advocate and 2nd year HP&M student, plan to marry in May of 2009 in Greeley Kansas. Jerry and Melissa met during her freshman year at Kansas State University. During their time together, Jerry endured a year-long deployment to Iraq while Melissa worked for NRC Picker in Lincoln, Nebraska. After graduation and their marriage they plan to move to Texas where Melissa will begin her fellowship.

Marriages



Erica Kloehn and Chris McMenamin were married January 10, 2009 in Puerto Aventuras, Mexico. Erica will be graduating from the MHSA program in May and is a cytotechnologist at the University of Kansas Hospital. Chris graduated from the University of Colorado in 1997 and works for GE as a mechanical engineer.

For Sale

There are no items for sale, rent, or to borrow at this time.

If you would like to post something, please contact jhawk@kumc.edu.

Gossip

I heard the graduating class is going to host a party at a lake with either a live band or a DJ...

I heard that a really cool band called Lost Wax will be playing on February 7th at 9:00PM at Odowd's on the Plaza and everyone will be there...

I heard there are only two first years going to ACHE. Where are all the rest...

If you would like to post something, please contact jhawk@kumc.edu.

Upcoming Events

February

February 6th—Nominations Close

February 15th – March 1st—Election Electronic Ballot Open

February 23rd - JHAWK Lecture on the KC Hospital Market, food will be provided at 6:15PM, Bob Bonney will start at 6:30PM, location TBA

March

March 2nd—New Officers Announced

March 5th – 11:30am-1:00pm, HIMSS Lunch Meeting, Location TBA

Beginning March - Phil Buttell and Dr. Lanspa , Quality and Strategic planning in healthcare lecture (more information to come)

March 16th-20th - Spring Break

March 23rd - 26th - ACHE Congress in Chicago (Check List Below)

- January 19th - Sign Up for ACHE Membership!
- January 21st - Attend ACHE Congress Planning Meeting
- January 22nd - Register for ACHE Congress
- January 30th - Reserve Lodging
- February 6th - Reserve Airfare**

Additional things to consider:

- February or Earlier - Order business cards
- March - Get a Professional Portfolio
- March - Prepare and Print Updated Resumes!

Please make sure to check out www.jayhawkhealth.com for updates and more information on these events!

Alumni:

**Don't forget to check out the HP&M website from time to time.
You can even update your own information through this website:**

<http://www.kumc.edu/hpm/alumni.html>

Mark It!

Mark Your Calendars!

April

April 13th - JHAWK Lecture Interviewing Techniques (more information to come)

April 25th - Dr. Grasso's BBQ (more information to come)

May

May 2nd - JHAWK Bowling Event (more information to come)

May 16th - Graduation (more information to come)

June

June 11th – 7:30am-1:00pm, HIMSS Half Day Meeting, Location TBA

February Birthdays

Mary Beth Russell 2/12