- JHAWK Lecture 1
- A message from the HP&M chair 2
- Graduation info..... 3
- Enrollment and advising info..... 4
- Student journal: Journey to a fellowship 5
- Alumni happy hour, upcoming lectures..... 6
- Dr. Fox's lecture overseas, news and events, trivia 7
- Graduation announcement packages 8

ISSUE 7 | VOLUME 2 | 2007

JHAWK forecast

The Jayhawk Healthcare Administrators Working for Kansas student organization promotes leadership, marketability, relationships, and knowledge for students pursuing a career in health services administration through personal and professional development activities.

Executive Vice Chancellor Barbara Atkinson to Provide JHAWK Lecture on April 12th

The JHAWK student organization is very excited to announce that Barbara Atkinson, MD, Executive Vice Chancellor (EVC) and Dean of the University of Kansas Medical Center, will provide a JHAWK lecture on April 12th, 2007 at 6:30 p.m. in Orr-Major 1025.

Dr. Atkinson will address recent events between KUMC and KU Hospital, discuss additional topics of relevance to our student body, and take questions from attendees. Current students and alumni are encouraged and welcome to attend. Food will be provided for the first 30 individuals in attendance.

Barbara Atkinson, MD

Dr. Atkinson was born in Minnesota and grew up in North Dakota, Illinois and Ohio. She received her bachelor's degree from the College of Wooster in Wooster, Ohio, and earned her medical degree from Jefferson Medical College of Thomas Jefferson University in Philadelphia. In 1996, she received the Jefferson Medical College Alumni Achievement Award.

One of only 14 women nationally serving as dean of a medical school, she is the first woman to lead KUMC and the only woman to simultaneously hold the positions of medical school dean and executive vice chancellor of a medical center.

As EVC, Dr. Atkinson continues to lead KUMC in its efforts to obtain National Cancer Institute designation for its cancer center and to grow the Medical Center's biomedical research enterprise.

Dr. Atkinson believes strongly in mentoring women and expanding the pool of women candidates for leadership positions in academic medicine. She was a founding member and continues to serve on the advisory board of ELAM – the Hedwig van Ameringen Executive Leadership in Academic Medicine Program for Women – the nation's only in-depth program focused on preparing women faculty at schools of medicine to move into positions of leadership

Reflecting on her path to success, Dr. Atkinson states, "At each step, I looked at what I wanted to accomplish and saw that I needed position to do it," She also studied others in leadership roles and developed her own ideas as to what she wanted to do. "That taught me to succeed."

March Madness: A Message from the HP&M Chair

by Michael Bleich, Ph.D., RN, CNAA, FAAN

March is a month of madness. Not only for basketball, but also for marking the semester half-way point, Spring break, and in my case, a month filled with professional meetings. I am very proud to be able to represent the program at these various functions and, in spite of the demands of being on the road, it is a time of rich perspective.

This month I have visited the School of Medicine at Stonybrook to talk about interdisciplinary leadership development, I've worked with a health system in Portland, OR that is working to transform care at the bedside, and this week I will be with the Robert Wood Johnson Foundation Executive Nurse Fellows program. While in New York, I will meet Frances Hesselbein, handpicked by Peter Drucker himself to head his Foundation; Paul Plsek, whose work in quality and innovation is unheralded; and Donna Shalala, former Secretary of Health and Human Services and now appointed with Bob Dole to investigate the care issues in the VA system.

"We are in the process of reinventing and fine tuning the curriculum. In the not-to-distant future we will be sharing with our past graduates, current students, and newly admitted students what this curriculum will look like. "

The point of sharing this is to let you know that each of these scenarios represents an opportunity to represent the program while concurrently keeping abreast of some of the best thinking going on in reinventing the health system to meet the demands that we face here in Kansas and beyond. It is also a framing opportunity to give me a perspective on the remarkable work that the faculty is doing in our program. For, we too, are in the process of reinventing and fine tuning the curriculum.

In the not-to-distant future we will be sharing with our past graduates, current students, and newly admitted students what this curriculum will look like. Here are some teasers. There are four primary domains that our graduates will have the opportunity to gain or expand their competence in: Leadership Development, Health Policy, Finance, and Health Care Operations. The new curriculum will offer at least three courses in each of these areas. Work is being done to redevelop the internship and residency experiences. As a competency-based curriculum, there will be opportunities to alternate classes in a traditional face-to-face format and in an on-line format. And, the credit hours will be slightly reduced from our current credit load. Sound good? We think so and we want to make the curriculum accessible to persons who live in the Kansas City metropolitan area and beyond.

Michael Bleich, PhD, RN, CNAA, FAAN

As we continue to work on the MHSA curriculum, we are also reconsidering the resources and curriculum design that is associated with the PhD program that was approved, but not yet implemented. To do this would require considerable specialized resources, but we are optimistic that we can acquire the needed resources to launch this program. If things continue to build momentum, the earliest this program would initiate would be a year from this Fall (2008). There are still many issues to overcome before a definitive date can be set, so stay tuned.

In the next JHAWK newsletter, I would like to talk about the role that the Department of Health Policy and Management could play in an expanded Public Health program, another pocket of important work that is taking place in the University. Also, there are some 'faculty trivia' that would be fun to share so you can see the wide variety of activities faculty play behind the scenes of the classroom. For now, have a great time enjoying this renewing time of the year.

HP&M Program Finalizes Graduation Plans

by Adam Keener, Student Services Manager

As of the writing of this article, graduation is only 50 days away. Obviously there is still much work to be done in the classroom between now and May 19th, but Commencement will be here before you know it. Following are a series of information points (some new, some repeated) regarding commencement and associated activities:

- KU Bookstore has ordered caps, gowns and hoods, which should be available for purchase in the bookstore within about one week. Call the bookstore at 913.588.2548 (local) or 800.262.7509 to confirm that they are in.

- Graduation announcements can be ordered through CB Announcements (see accompanying order information). **There is no deadline for ordering announcements; however, it takes 5-7 business days from the date of your order to ship the announcements to you.**

- A private, catered wine and hors d'oeuvres reception for HP&M and MPH graduates/significant others and faculty/staff will be held on Thursday, May 17th in the School of Nursing Building atrium. Stay tuned for an e-mail with details about this first-ever event.

- HP&M graduates and their families will be invited to a graduation celebration brunch as part of the Medical Center learning community's acknowledgement and recognition of all KUMC graduates on Saturday, May 19th. The Office of Alumni and Community Relations will be sending invitations to the event soon; an RSVP with an accurate headcount is required. Our portion of the brunch is between 10:30 a.m. and 12:00 noon.

- As announced previously, the hooding ceremony will be held on Saturday, May 19th at 1 p.m. in Battenfeld Auditorium. (Graduates will be asked to report at 12:30 to prepare for the ceremony.) The Kansas City Brass Quintet will provide live music before and after the ceremony. The format will differ somewhat from years past, as student and faculty awards will be incorporated into our celebration.

In addition, Executive Dean Barbara Atkinson and Wichita campus Dean Edwards Dismuke, Dr. Ed Ellerbeck (Preventive Medicine Chair) and Dr. Bleich will reflect on the importance of well-educated health services administrators and public health professionals. We also will celebrate the 25th anniversary of the HP&M program and the 10th anniversary of the MPH program in Wichita. The first MS graduate in Clinical Research will also be recognized in this ceremony.

- A reception for graduates, their families and friends will occur in Francisco Lounge immediately after the hooding ceremony. Adam is looking for 2 or 3 non-graduating students to assist with the event (passing out programs, cutting cake, etc.)

Commencement activities will culminate with the walk down the hill on the Lawrence campus on Sunday afternoon...refer to the Commencement 2007 website (www.commencement.ku.edu) for more details.

If you have additional questions regarding Commencement activities, please contact Adam (913.588.3763; akeener2@kumc.edu).

Information on the Purchase of Graduation Announcements

Graduation announcements can be purchased through CB Announcements online at www.CBgrad.com or by phone at (800) 433-0296. These will be personalized announcements with the following text: "The University of Kansas School of Medicine announces that *Student Name* is a candidate for the degree of Master of Health Services Administration at the Annual Hooding Ceremony Saturday, May nineteenth Two thousand and seven One o'clock in the afternoon Battenfield Auditorium in the Student Center on the University of Kansas Medical Center Campus".

More information on graduation announcement packages can be found at the end of this newsletter.

Enrollment and Advising for Summer and Fall 2007

by Adam Keener, Student Services Manager

Beginning March 30, current/continuing students will be able to start enrolling in courses for both the Summer 2007 and Fall 2007 semesters. Point your Web browser to https://sa.ku.edu to initiate the enrollment process. If you're not yet ready to enroll but want to see what's being offered, go to http://www.opensections.ku.edu/ and select either Summer or Fall 2007 and search by department (Health Policy and Management, Graduate).

No HP&M courses are being taught during Summer 2007. If you are interested in fulfilling an elective, NRSG 883, *Complexity Science Approaches to Improve Organizational Effectiveness*, is being offered as an online course.

The following courses listed to the right are currently scheduled for Fall 2007. Keep in mind that, while this is accurate, changes may be made to this schedule. Check the "Open Sections" website above for updates. E-mail updates will be sent if any major changes are made to the Fall 2007 schedule.

Many students have indicated an interest in receiving assistance with academic advising. Student Services Manager Adam Keener (913.588.3763; akeener2@kumc.edu) is your best resource for that sort of advising (e.g., which semester should I take a certain class, how am I proceeding towards degree completion, etc.). For career advice or advising outside those basic logistical issues, please consult a faculty member.

IMPORTANT NOTE: in the near future, the department will begin utilizing "advising holds" to ensure that students enroll in courses in an appropriate sequence. This is for your protection and support, to ensure that the courses you've taken have adequately prepared you for future courses. For most full-time students, this will not be an issue. Part-time students will benefit most from this change. To obtain a release from the advising hold, contact Adam, and schedule and complete an advising appointment.

In conclusion, remember that we are here to support you in your academic career. Feel free to take advantage of the resources at your disposal to maximize your experience.

Fall 2007 Schedule of Courses

Bold = recommended first-year classes
Italicized = recommended second-year classes
Underlined = electives

Monday, 4 p.m.

HPM 825: Financial Concepts in Health Services Accounting
HPM 837: Health Care Policy and Administration
HPM 861: Public Health Administration

Tuesday, 4 p.m.:

HPM 817: Health Care Statistics

Tuesday, 7 p.m.

HPM 830: Health Services Management

Wednesday, 4 p.m.

HPM 810: The Health Care System
HPM 835: Health and Social Behavior

Thursday, 4 p.m.:

HPM 836: Healthcare Reimbursement Methods
HPM 863: Quality Management

Thursday, 7 p.m.:

HPM 814: Health Care Economics
HPM 842: Strategic Marketing

By Appointment:

HPM 880: Internship
HPM 881: Research Practicum
HPM 890: Directed Readings

Student Journal: Journey to the Center of a Fellowship

by Joel Worthington '07

Like looking for any new job, the search for a fellowship is a part-time job all of its own. I did not officially begin my search until returning from my internship in the business development department at Advocate Christ Medical Center/Hope Children's Hospital in Oak Lawn, Illinois. I now realize that my efforts in the early stages of searching for my internship and the internship itself were what truly established my reputation in the Chicago metro area as a persistent and motivated student of health care.

After getting back into a routine in Kansas City, I had a decision to make as to whether or not pursuing a fellowship was the path I wanted to follow. With an undergraduate degree in Strategic Communications from the School of Journalism at KU, I lacked a background that gave me a firm basis in either clinical or business expertise. I sought out the MHSA degree, initially, because I thought I would find it more fulfilling in the long run, but, ultimately, I entered blindly and without a true end in sight. For me, the next step seemed to be starting a career as an associate in a consulting firm or a hospital-based administrative fellowship. Since the fellowship application process is very structured and deadline oriented (most are due sometime between mid-October and mid-November, but go to http://www.ache.org/PGFD/ to double-check specifics), the pursuit of a fellowship became priority number one for me.

In choosing the fellowship application process, I also now had to be willing to explore my opportunities in more than one geographic area. Also, like any job search, I had a significant other to keep in mind (mine happens to live in Chicago). So, with Chicago as the bulls-eye, I began circling possible destinations on the map and cross-referenced the major cities with the fellowship opportunities listed on the ACHE website. After narrowing my list to between 15 and 20 possible organizations, I started making note of all of the documents that needed to be prepared in order to fulfill each application's differing requirements. While I will not go into all of the details, I would recommend starting with a base of materials, including, but not limited to the following:

- An up-to-date resume (preferably one-page)
- A cover letter and/or letter about why you are choosing to pursue a fellowship
- Request at least three different people to write recommendation letters (one faculty, one current or former employer, and one other)

Know how to access official transcripts from both your undergraduate and graduate schools

Joel Worthington '07
M.H.S.A. Candidate

Make sure you make note of each respective organization's deadline, and be prepared to block off time for potential phone and on-site interviews. Practice interviewing and preparing your 30 second personal sales pitch. Know who you are, what you are interested in, why you are in health care, and be ready to think on your toes as I was asked many questions that tested my health care knowledge base. In the end, I landed a fellowship at Lake Forest Hospital in Lake Forest, Illinois. I am more excited about the possibilities that this organization holds than I think I would be if I were starting my career at a big academic medical center. I was seeking an opportunity that would allow me the time to learn and grow without being isolated to a few projects over the duration of the fellowship. At this smaller, but very well respected, community hospital, I will have the responsibilities that come with being a member of the administrative team, but I will also be learning, observing, and absorbing more about the day-to-day operations of a hospital, and the health care field in general than I ever would have in a consulting firm.

Good to luck everyone who chooses this path, and feel free to contact me about any questions you may have.

Joel Worthington
joelkworthington@yahoo.com

HP&M Alumni Announce Happy Hour Schedule!

by Thomas Field '05

Greetings from KU! As an alumnus from the Health Policy and Management program, I was asked to set up some happy hours in the Kansas City area for alumni of our program. They will be very informal and laid back, and we'll try to schedule them in various parts of town to accommodate folks from all over town. So, if you are living and working in KC, please join us at the times and locations below. If you aren't in the KC area, please take note of the happy hours below and join us if you are ever traveling to this area.

To be sure, the imbibing of one's favorite beverage, be it alcoholic or non-alcoholic, in the warm and congenial company of kith and colleagues is "happy." Where such events part from the strict definition of "happy hour" is in the fact that it need not be an hour. Stay 32 minutes; stay 1 hour and a half. You won't be held to the rigid standard of 60 minutes. We will instead focus on the "happy" portion of the full term "happy hour."

It will be a great opportunity to catch up with old friends and meet new members of our Jayhawk family. And in case those reasons aren't enough, permit me to refer to a study from the University of Western Ontario in which it was found that one beer or one glass of wine increases plasma antioxidant activity, preventing the oxidization of blood plasma by free radicals. This reduces the threat of disease (i.e. cancer, diabetes, cardiac disorders, etc.). So, if you don't come for your fellow alumni, come for your health.

HPM happy hours will take place on the first Thursday of each month (with the exception of March), and they will begin at 5:30-ish.

-Tom

April 5 @ Granite City in the bar area (119th & Blackbob, Olathe, KS)
http://www.gcfb.net/locations.htm

May 3 @ O'Dowd's on the Plaza (4742 Pennsylvania, KCMO)
http://www.odowdslittledublin.com/

June 7 @ Harry's Country Club in the Rivermarket (112 E. Missouri Ave., KCMO)
http://www.kansascitymenus.com/harryscountryclub/

July 5 - No Happy Hour because of July 4 holiday

August 2 @ Jerry's Bait Shop - Lenexa (91st & Pflumm in Old Town Lenexa, KS)
http://www.jerrysbaitshop.net/info.asp

September 6 @ Tanner's Bar & Grill (10146 W. 119th St., OPKS - 119th & 69 Hwy)
http://www.tannersbarandgrill.com/locations.php

October 4 @ Jaywalkers (39th & Rainbow, KCK, across from the KUMC)
http://www.jaywalkersbar.com/

November 1 @ Dave & Busters at Village West (1843 Village West Pkwy, KCK)
http://www.daveandbusters.com/Locations/Default.aspx?Loc=0049

December 6 @ Gilhouly's (39th & Bell, KCMO)
http://search.cityguide.aol.com/kansascity/bars/gilhoulys/v-111826447

Upcoming Lectures Offer Unique Perspectives into Healthcare

Health Law Lecture: Donna Bergeson will present "The Legal Environment Affecting Health Care" on Friday, April 13th at 2 p.m. in 3015 Sudler. This one-of-a-kind presentation was especially arranged specifically with HP&M students in mind. Adam Keener, Student Services Manager, will provide additional information as this lecture draws near.

Global Healthcare Lecture Series: The Students Educating and Advocating for Diversity group is preparing to take students on a whirlwind tour around the world as they look at how healthcare is provided in different countries. Each Monday in April, HP&M students are invited to join them for lunch and hear different speakers share what they have learned from their travels abroad. The first lecture, discussing the Chinese and Indian healthcare environment, will take place on April 2nd, Noon—1p.m., in Wahl Hall West Auditorium.

HP&M faculty member Dr. Mary Zimmerman will lead a discussion on Sweden's healthcare environment on April 16th , Noon—1 p.m., in Wahl Hall West Auditorium.

HP&M Faculty Member Provides Lecture To University in Kuala Lumpur

An Except from an Article by Su Aziz of the New Strait Times

Dr. Michael Fox recently traveled to Kuala Lumpur to provide a lecture which focused on health policy as well as empowering disabled individuals in society. Below is an except from an article from a local newspaper which covered his lecture. The full article can be found at the link below.

LET'S begin the empowering journey by acknowledging that being "visibly" disabled has its ups. For one thing, they always have great parking spots. For another, they are as normal as the rest of us. While some of us may not have a visible disability, others may have.

The correct term to describe the former at the moment is, people without visible disability. This is according to Professor Michael Fox of University of Kansas Medical Center, who was giving a talk recently at Monash University in Bandar Sunway on "empowering people with (visible) disabilities".

An obvious question is, why is it important for people with disabilities be empowered? "We are facing significant increases in many countries among persons with disabilities as populations age.

Older persons will have the same difficulties in transporting themselves, accessing medical services, obtaining safe and affordable housing and leading productive lives that many people with disabilities who may be younger now have," replied Fox. "This is a harbinger of things to come and reason to act now to change things for persons with disabilities while there are fewer of them in most developed or developing societies."

Michael Fox, Sc.D.

One of the most common perception of a society is that people with disabilities are "sick". Fox explained that they are not any "sicker" than other people. "They are simply different in ways that either we can see or not see," he continued. "A related perception is that trying to make life easier for people with disabilities will cost society too much."

"As we age as a society, we need to modify our way of looking at obstacles to full participation at the risk of warehousing large segments of persons needing some assistance and separating them from the rest of society," continued Fox, who doesn't think and believe "many societies want this as their legacy or ultimate goal."

No, we can assure you, most definitely not.

http://www.nst.com.my/Current_News/nst/Tuesday/Features/20070326163818/Article/index_html

Quick Facts: Minority Health Trivia

1) Which race/ethnicity has the lowest infant mortality rate per 1,000 in the U.S.? White, Hispanic, or Black?

2) What was the uninsured rate for nonelderly Black Americans in 2005-2005? 40%, 21%, or 12%?

3) T or F: Native Americans represented only 0.6% of medical school graduates in 2005.

4) Adults of which race/ethnicity reported the lowest rates of poor mental health in 2004? Asian, Black, Hispanic, or White?

Answers: 1. Hispanic, 5.6%, 2. 21% 3. True, 4. Asian, 31.3%

Source: www.statehealthfacts.org

News and Events

SRF 2007 Draws Near

Each year the Graduate Student Council sponsors the Student Research Forum (SRF). A two-day interactive event, this year's SRF will be held on April 12 - 13, 2007. It will showcase research conducted by students from the schools of medicine, nursing, allied health, and graduate studies. In addition to the student presentations, the SRF features the extremely popular A.L Chapman Keynote Lecture as well as a Workshop focused on the professional development of attendees.

Visit www.studentresearchforum.org!!

New CEO for KU Hospital

The KU Hospital Authority Board selected Bob Page to replace outgoing president and CEO Irene Cumming. Mr. Page, currently the hospital's Chief Operating Officer, will assume his new position on July 1, 2007. In the past he has also served as a guest lecturer in several HP&M courses, most recently HP&M 863—Quality Management.

Irene Cumming resigned last week to become the CEO of the University Healthsystem Consortium in Chicago, IL.

Health Policy and Management

Personalized Graduation Announcements

The Personalized Announcements have your name, degree, and major printed into the text of the announcement.
A sample text is shown: (time, date and location of ceremony may change)

PERSONALIZED PACKAGE"A"	PERSONALIZED PACKAGE"B"	PERSONALIZED PACKAGE"C"
50 Announcements	35 Announcements	25 Announcements
50 Thank You Notes	35 Thank You Notes	25 Thank You Notes
50 Envelope Seals	35 Envelope Seals	25 Envelope Seals
50 Return Address Labels	50 Return Address Labels	50 Return Address Labels
1 Announcement Cover	1 Announcement Cover	1 Announcement Cover
50 Inner/Outer Envelopes	35 Inner/Outer Envelopes	25 Inner/Outer Envelopes
$119.30	**$87.08**	**$65.60**

Individual Items
(Envelopes are included with Announcements)

25 Personalized Announcements	$38.75
5 Additional Announcements	$7.75
25 Thank You Notes	$9.95
50 Return Address Labels	$7.95
25 Envelope Seals	$5.00
35 Envelope Seals	$7.00
Announcement Cover	$9.95
Certificate of Appreciation with Cover	$14.95

Spanish Text Announcements available on our website:
www.CBGrad.com

You may order by either **Package Plan** or **Individual Items**, whichever best fits your graduation plans. **These prices do not include local tax and $8.95 in shipping and handling charges.** We accept all major credit cards or Personal check. Make checks payable to:

CB Announcements
P.O. Box 781
Manhattan, KS 66505-0781

Sample Text

The University of Kansas
School of Medicine
announces that
Student Name
is a candidate for the degree of
Master of Health Services Administration
at the Annual Hooding Ceremony
Saturday, May nineteenth
Two thousand and seven
One o'clock in the afternoon
Battenfeld Auditorium in the Student Center
on the University of Kansas Medical Center Campus

Order Online: **www.CBgrad.com** *By Phone:* **800-433-0296**