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○ ISSUE 6 | ○ VOLUME 1 | ○ 2006

# Jayhawk forecast

*The KUMC student chapter of the American College of Healthcare Executives promotes leadership, marketability, relationships, and knowledge for students pursuing a career in health services administration*

## Blame, Consumerism, and the Future of American Medicine

Mark Schlesinger, Ph.D., Professor of Health Policy & Administration at Yale University, will be the Keynote Speaker at the SRF A.L. Chapman Keynote Lecture. This will be the first time that a nationally recognized voice in health policy has addressed the SRF. The lecture will be on Thursday, April 6, 12:00 noon—1:30 p.m. in Rieke Auditorium.

Dr. Schlesinger's research focuses on three topics: 1) Ways in which the general public and policymakers make sense of and communicate about complex social issues, as well as how they evaluate policies to address those issues, 2) Examination of the impact of own-

ership on the delivery of health and social services, and 3) Examination of the attitudinal and behavioral underpinnings of medical consumerism and identifying the barriers to effective consumer empowerment.

Dr. Schlesinger is a previous winner of the Investigator Award in Health Policy Research, a national program of the Robert Wood Johnson Foundation. This award is given annually to investigators who lead projects that are innovative in approach and have national policy relevance.



Mark Schlesinger, Ph.D.



**Graduation draws near for out students. See page 4 for graduation photography information!**



## ACHE CONGRESS SOCIAL

All students, alumni, and faculty attending the ACHE Congress in Chicago are invited to the annual Alumni social at Gino's East Pizzeria (Ontario and Wells). Enjoy legendary Gino's East pizza pie in a relaxed environment while catching up with old friends and making new ones. The event will be Tuesday, March 28th, 6:30 p.m.—8:30 p.m.

The KU Student ACHE is pleased to sponsor this event and will have plenty of pizza and beer for the first thirty people at Gino's East. Beer starts at 6:30 p.m. and pizza will be served at 7:00 p.m. Please contact us at [ache@kumc.edu](mailto:ache@kumc.edu) for more information.



Norbert Belz

Norb Belz received his undergraduate degree in Health Information Management from St. Louis University. He is certified as a Registered Health Information Administrator and is in his final semester within the Health Policy and Management program.

Since his enrollment in the HP & M program, Norb has worked for the University of Kansas Medical Center's (KUMC) Center for TeleMedicine and TeleHealth (KUCTT).

## Student of the Month: Norbert Belz

*Norbert Belz is the first student selected as the Student of the Month*

Norb currently manages all facets, including budgetary, administrative and day-to-day activities of two separate

projects, the federally funded HRSA Grant and the school-based Telekidcare® Project. In addition, he is assisting the evolution of the Telekidcare® Project into a comprehensive telemental health program which will utilize interdisciplinary specialties.

**During his time with KUCTT, Norb has led an estimated 110% increase in clinical activity for the federally-funded HRSA Grant.**

Moreover, Norb has been integral to the strategic planning and HIPAA compliance initiatives, aligning departmental goals and objectives with the overall organization.

Moving forward, Norb was recently written into a LEND grant through Maternal and Child Health. If funded, he will be working a percent time with the Developmental Disabilities Center (DDC) at KUMC, co-instructing and supervising the trainees, graduate and post-graduate students with a health administration emphasis.

## ACCESS TO HEALTH CARE: Lecture on Ethics

Donald Marquis, Ph.D., Professor of Philosophy and Ethics at the University of Kansas, will be providing a lecture on the ethics of health care access.



The lecture is sponsored by Cover the Uninsured Week and the Students for a National Healthcare Plan. Lunch will be provided for all in attendance.

**April 11, 2006  
12 noon—1 p.m.  
Wahl Hall East**

## ACHE National Essay Competition Winners Announced

The ACHE Student Essay Competition in Healthcare Management was developed to stimulate and demonstrate the ability of future healthcare executives to discuss important issues and developments in healthcare management. Winners in the 2006 competition will accept their awards on March 29 at the Leon I. Gintzig Commemorative Lecture and Luncheon during ACHE's Congress on Healthcare Leadership in Chicago.

In the graduate division, Jeremy D. Cohen of Fox School of Business at Temple University, Philadelphia, won first place for his essay, "The Aging Nursing Workforce: How to Retain Experienced Nurses." Samantha G. Mayo of the University of Arkansas for Medical Sciences, Little Rock, placed second for her essay, "An Approach to Spirituality for Hospital Administrators." Cynthia Hunter Spann of the University of Texas at Arlington won third place for her essay, "The Jury is Still Out: Weighing in on Consumer-Driven Health Plans."

Top winners in the graduate division receive \$3,000; their programs receive \$1,000. Second- and third-place winners receive \$2,000 and \$1,000, respectively. Visit [http://www.ache.org/Faculty\\_Students/student\\_essay.cfm](http://www.ache.org/Faculty_Students/student_essay.cfm) to learn more about the annual competition.



### Student ACHE Chapter

[ache@kumc.edu](mailto:ache@kumc.edu)  
[www.jayhawkhealth.com](http://www.jayhawkhealth.com)





# David Adkins to Speak at Graduation Banquet

*Vice Chancellor for External Affairs and Former Kansas Senator to Address Graduates*

David Adkins

As Vice Chancellor for External Affairs, David Adkins leads the advancement and outreach efforts of the University of Kansas Medical Center. In this role he guides a team of dedicated professionals committed to enhancing the health of Kansans.

The External Affairs Division includes Alumni and Community Relations, Governmental Relations, University Relations, Rural Health Education and Services, the Center for Telemedicine and Telehealth, Continuing Education, Outreach Aircraft and the Area Health Education Centers.

Prior to joining the KU Medical Center David served as a member of the Kansas Legislature where he was elected to four terms in the House of Representatives and one term in the Senate. During his service he was elected Chairman of the eleven-state Midwestern Legislative Conference of the Council of State Governments.

David is a fifth-generation, native Kansan, born in Manhattan, and raised in Alma, Wichita, Salina and Topeka. He earned degrees in

political science and law from the University of Kansas where he served as student body president and was the first KU student selected to receive a Harry S. Truman Scholarship.

*"Health care and health policy will be the issues that define the political debates of the next two decades. Leaders in health care will be needed to guide our nation toward solutions that work."*

David Adkins

Upon graduation from law school David joined the Prairie Village, Kansas law firm founded by former Kansas Governor Robert F. Bennett and was subsequently named a partner in the firm. The Kansas Bar Association bestowed its Outstanding Young Lawyer Award on David in 1996.

David also served as the founding executive director of the Community Foundation of Johnson County, an affiliate of the Greater Kansas City Community Foundation.

David is a member of the William Jewell College Board of Trustees and is a Director of the Johnson County Community College Foundation. He was named a Kansas Health Foundation Fellow in 2005 and is a 1988 graduate of Leadership Kansas.

## ACHE Scholarship Deadline Approaching



Offered annually, the Albert W. Dent and Foster G. McGraw Graduate Student Scholarships are designated for students enrolled in their final year of a healthcare management graduate program. Each scholarship is for \$3,500, and the number of scholarships awarded varies from year to year. A maximum of one \$3,500 scholarship is awarded per candidate selected

Applications are accepted each year between **January 1** and **March 31**. Students selected to receive a scholarship are notified in July. Visit [www.ache.org](http://www.ache.org) for more information.

Visit the following websites for more information:

Albert W. Dent Minority Scholarship:  
[http://www.ache.org/Faculty\\_Students/dent\\_scholarship.cfm](http://www.ache.org/Faculty_Students/dent_scholarship.cfm)

Foster G. McGraw Scholarship:  
[http://www.ache.org/Faculty\\_Students/mcgaw\\_scholarship.cfm](http://www.ache.org/Faculty_Students/mcgaw_scholarship.cfm)

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## GRADUATION: PHOTOGRAPHY INFORMATION

Graduation is drawing closer for many of the students in the Health Policy and Management program.



McCloud Studios will be conducting a photography session on April 6 in Orr Major for the graduating class. These pictures can be purchased in various packages and will be used to create the photograph for the class of 2006.

**What:** Graduation Pictures

**Where:** Orr Major Lounge

**When:** April 6, 3:15 p.m.—7 p.m.

**Who:** Graduating students

**Price:** \$35 per sitting

## Alumni Spotlight: Robert Olm-Shipman



Robert Olm-Shipman

*Robert Olm-Shipman has quickly become a force within the Saint Luke's Health System*

Ambitious, driven, and focused, Robert (Bobby) Olm-Shipman, Health Policy and Management class of 2002, has his sights firmly set on his goal of becoming a hospital and eventually health system CEO.

Bobby currently holds the position of Director of Operations for the Mid-America Brain and Stroke Institute where he is responsible for program development, strategic planning, marketing, and new service development for the neuro service line at Saint Luke's Health System in Kansas City.

Bobby began his career more humbly as a clerk on the night shift in the ICU of Menorah Medical Center in Overland Park, Kansas. In between he has held various positions in quality management at The American Academy of Family Physicians and Saint Luke's Hospital, as well as a position as a strategic planning, marketing, and business development consultant for the Leifer Group based in Overland Park, Kansas. Bobby is entering his second year as a member of the Board of Examiners for the Excellence in Missouri Foundation's Malcolm Baldrige-based quality program, the Missouri Quality Award. He also serves as a popular adjunct faculty member within the HP & M program.

The values of human compassion balanced by stewardship and responsible, equitable resource utilization are core beliefs for Bobby. He believes the successful executive of the future must be able to consistently balance ever precious resources with providing the best possible care to

patients, but believes this growing challenge will remain difficult as the US healthcare landscape continues to struggle to find equilibrium.

Bobby's advice for current students is threefold. First, while a strong educational foundation in the fundamentals of healthcare management is critical, he firmly believes there is no better teacher than experience and encourages students to pursue internships and fellowships that enable them to gather real-world experience.

Secondly Bobby recommends students actively seek out a mentor to provide coaching, input, and counseling into personal and professional growth opportunities. He points to faculty members Bob Bonney and John Leifer, as well as Associate Dean of Nursing at the University of Kansas, Michael Bleich as key mentors in his career. "These individuals haven't so much guided me, but have helped me frame important career decisions within the context of my broader career goals. They haven't steered me, but have instead helped me steer myself."

Finally Bobby encourages students to actively network as early and often as possible. "While it may seem a bit awkward and uncomfortable at times, networking is the way to get things done. Ask for business cards, make time to contact acquaintances, and always try to sell your body of work."

Given his already impressive body of work, the sky seems to be the limit for Bobby as he pursues his professional aspirations.

**"Taking measured risks and maintaining a sharp focus on my goals have been critical factors in my career development"**

ROBERT OLM-SHIPMAN

## Reminders and Events

### Student Board Nomination Deadline is March 31

Nominate either yourself or someone else for Officer positions in the HP & M student organization. The following week elections will be held.

Go to [www.jayhawkhealth.com](http://www.jayhawkhealth.com) for a listing and description of Officer positions. Send nominations directly to [bmccauley@kumc.edu](mailto:bmccauley@kumc.edu).

### Important Upcoming Dates and Events

March 31—Enrollment for fall and summer begins

April 6—Student Research Forum (Student Presentations)

April 6—SRF A.L. Chapman Lecture by Mark Schlesinger, Ph.D.

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